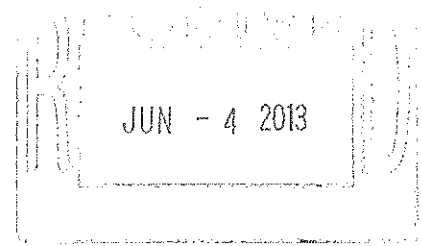




June 3, 2013



Sherm Sylling
Executive Director
ND High School Activities Association
350 2nd St. NW
Valley City, ND 58072

Dear Sherm,

We have just completed our second year of involvement with the ND State Class A High School Track Meet. I am happy to report that the results were favorable for both Coaches Choice and the NDHSAA. Due to new and creative designs along with new product offerings we were able to exceed our preliminary sales expectations for the event.

As we approach the final year of our agreement we would like to begin discussions on a renewal of our agreement with the NDHSAA. Additionally, we would like to explore the opportunity to expand the number events in our current agreement. Mark and I would be happy to discuss this with you at your earliest convenience.

We appreciate the partnership with you and the NDHSAA. Thank you again for the opportunity to partner with the NDHSAA on this project.

Sincerely,

A handwritten signature in black ink, appearing to read "Wayne L. Sanders", written over a white background.

Wayne L. Sanders
President

CC: Mark Sanders